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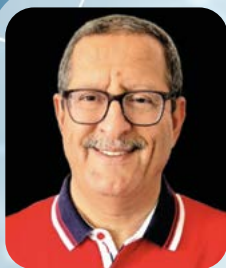
PRACTICE & PROGRESS IN BUSINESS & MANAGEMENT ENGLISH

By:

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This book is meant to serve specifically students in higher Business and Management education. As English persists to remain the lingua franca of international business, the ability to communicate fluently and confidently in Business and Management English has become essential for students and professionals worldwide. Since students come from diverse backgrounds and pursue a wide range of disciplines and specializations, the book embraces the multifaceted nature of business and management education. Whether one is studying financial and accounting management, auditing, marketing, international trade, human resources or logistics, this book suggests a diversity of skill-based exercises, quizzes and writing practice, all carefully designed to address the linguistic and communicative requirements of learners.



HOUSNI Hamid is a PhD holder in Applied Linguistics and Cross-Cultural Communication. Currently, professor-researcher at the National School of Management Tangier - Morocco. He published more than 30 articles on Applied Linguistics, Cross-cultural Communication, Humor research and Marketing in national and international journals

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